

HumbleBrag

ROTARY CLUB OF WICHITA

Rotary Club of Wichita's Humble Brag Sponsorship

brings together the strength of 400 community leaders on a weekly basis. Members of every essential entity in the city of Wichita, and despite sharing time with them face to face each Monday we may never really know the efforts of a member's company or understand fully what they do. It's time to do a little Humble Bragging. Sponsoring a Rotary meeting gives a member that opportunity to remind or introduce their company's achievements, its mission and community involvement, and to tell that story. Surprise us; here's a few starter thoughts.

- ▲ Tell me 5 things I'd never know about your company.
- ▲ Tell me the industry stat or ranking that will boggle my mind.
- ▲ Tell me about the audacious project that launched you or the one you're in the middle of.
- ▲ Tell me about that time you saved a client's ass, or they saved yours.
- ▲ Show me that thing you built, designed, wrote, filmed that will make us envious.
- ▲ Show me why your company loves this place we call home.
- ▲ Show me how your team embodies service above self.
- ▲ Disrupt what we thought we knew and ***BLOW US AWAY.***

A Week of Bragging Rights

A \$1,000 investment that will resonate for a year.

- ▲ **10-minute pre-meeting screen presentation**
- ▲ **Greeter at meeting entrance**
- ▲ **Sponsor table presence in foyer**
- ▲ **Six guest admissions**
- ▲ **Promotional materials on tables**
- ▲ **3-5 minute podium presentation by sponsor**
- ▲ **Round and Round Newsletter placement, follow up, and links**
- ▲ **Banner on Rotary website with links**
 - Banner ad will run the full week prior to meeting (JPG or PNG, Landscape, 300pxx250px)
- ▲ **Social media post of presentation**
 - Social media posts on Facebook, Instagram, and Linked In will go up the day after the meeting.
- ▲ **Digital Rotary sponsorship badge**
- ▲ **Sole meeting sponsorship**
- ▲ **A \$1,000 investment that will resonate for years.**

Why Sponsor:

- Spotlight your story and lift brand visibility with an unparalleled audience
- Reach 400 members plus 100 prospects via Round and Round Newsletter and meeting announcement
- Make personal contact with 100-200 members per meeting
- Wichita's largest weekly program and gathering of community and industry leaders
- 11th largest Rotary Club of the 46,000 clubs worldwide
- Support the Wichita Rotary Club and initiatives
- Exclusive visibility with single sponsor per meeting
- Tax deductible as a marketing expense

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